## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





# Gladioli of every color, shade and hue 150 Little Merry Makers willmake your garden a Paradise of Beauty. Entire Collection for only



which is inexpensive

There are a lot of things we must sacrifice at times, but flowers are something we all can enjoy. Gladioli are the finest of our summer flowers and you can have blossoms all summer long. You can spend many healthful hours in your garden at no cost. You can have 150 Gladioli in your own garden for \$2

and you would ordinarily pay more than this amount for a couple of dozen of blooms if you bought them at your floral shop. Just imagine what a sensational offer this is—for just a trifle more than a penny each you will have varieties for many years which have a catalog value of 10 cents per bulb and more.

# Plant your own GLADIOLI and

All you need is a small garden plot and water, SAVE! Kunderd Merry Makers this spring and watch them grow. Under normal conditions most of them will bloom the very first year and the next year you will have many more bulbs to

> plant. Gladioli increase very rapidly. The amateur can grow them very satisfactorily. No special knowledge is reguired. What information you need I send you with each box of bulbs.

# Every Color, shade and hue... in every box

I am going to make fifteen thousand new Kunderd boosters by this sensational offer. To do so, I have made this my supreme collection of bulbs. I have selected colors from the darkest reds to the lightest pinks; from the deepest purple to gorgeous lavenders; from the delicate yellows to glowing orange ... and all the intermediate

pastel shades. The combination of colors is such that your enthusiasm will be greater every time a new flower comes into bloom. Your Gladiolus Garden will be the pride of the neighborhood and you will become a most enthusiastic customer.



famous ruffled varieties

### ... included

As the originator of the Ruffled and Laciniated Gladioli . . . and having grown them by the thousands, I am h in a position to select the finest varieties in the world from my huge trial grounds. . . . Because of the many requests, I am including Ruffled kinds in every Merry Maker Collection. These varieties are large and magnificently colored. The petals are de-

## Dainty Primulinus varieties

... also included

cidedly ruffled giving them a most artistic appearance.

The Primulinus varieties are small and dainty and delicately colored. They are remarkably well suited for table decorations or where small dainty bouquets are desired. In appearance ... they resemble butterflies airily poised on graceful spikes. I include some of these in this Merry Maker Collection.



## Large Grandiflora types Complete this Gigantic GLADIOLUS Offer

Those large, magnificent varieties which are so imposing when growing in your garden have been included in large numbers. I am sure that you will agree, when these bulbs bloom for you, that you have never seen a better balanced collection of flowers. I am sure you will see Gladioli so unusual that you will take time to write me, as thousands have done before, regarding similar offers. I am sure you will be a Kunderd booster always.

All this for only \*2 . . prepaid ... safe arrival Guaranteed.



# EVERY BOX FULLY GUARANTEED

A E KUNDERD

Goshen, Ind

Dear Mr Kunderd

Since I first cams to know Kunderd Gladiol; in 1929 through a special small buib collection I have intended writing you to tell you how I have enjoyed the beautiful blossoms.

Although I knew I had ordered small bulbs I was disappointed when the postman brought me that tiny box--(I still have it, as a memonto of my first real garden happiness) but hopefully planted the little bulbs, since you had guaranteed them to bloom. I shall never cease to marvel at the large percentage of bloom from those little bulbs, each day bringing a new beauty--and with so little duplication.

I shall never forget the thrill of the Meston W Wentworth (which I recognized from your lifelike cut) measuring 4% across and with no special culture!

So when you offered your Golden Anniversary collection I was curious to see what your "blooming size" bulbs would produce. I can find no words to describe those gorgeous blossoms but can nily say that I attended several flower showe and saw no "glads" that could surpass--and few that could equal those in my own back yard.

I was pleased to see two more of the laciniated variety, as I think them particularly delicate and graceful. And there was the most beautiful yellow primulinus—I scanned the catalog, and the description of "Butterboy" seemed to fit it, at least Butterboy it is from now on in my garden. And I think the most striking of all was a coppery rose primulinus which I could not name—extremely hooded, and six or seven flowers open at a time. And how it multiplied! Two large bulbs, about ten which I know will blossom and dozens of good sized bulblets!

And imagine my surprise in finding "Miss Universe" to be the special bulb in my collection; such beautiful and unusual coloring

It must, indeed, be a great satisfaction to you to know that you are bringing bappinsss to so many people through your own beautiful flower creations.

I am looking forward to receiving your 1931 catalog, although if I acquire many more bulbs I shall have to move to the country!

Sincerely, Mr. Chas. K. Brogden 427 Opal St. Oakland, Calif.

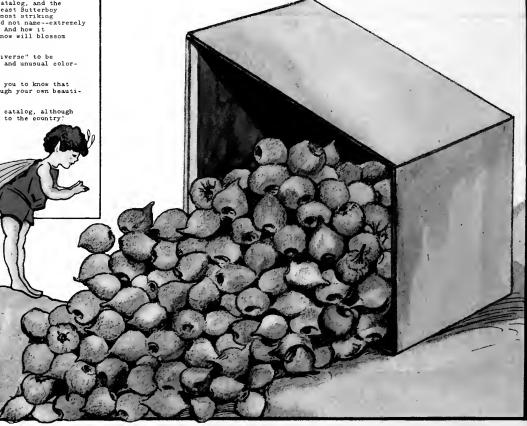
January 3, 1931

#### My Double Guarantee

I guarantee that these Gladiolus Bulbs must please you and that you are satisfied you have received a most liberal value... For every Collection reported to me as not giving you this satisfaction at blooming time, I will replace with TWO Collections ABSOLUTELY FREE—a DOUBLE guarantee.

Quality... and not size... is the important factor in Gladiolus Bulbs. My bulbs are grown under as nearly perfect conditions as it is possible to grow them. I do not sell cut flowers, for to do so would be to rob the bulbs of their vitality. They would look the same to you perhaps, but they would not have the quality to produce first class flowers. Furthermore, my bulbs are cured in perfectly ventilated, specially constructed curing rooms. They are kept at a certain temperature constantly, while they are in their dormant state. When you plant these little Merry Makers you will understand what makes Kunderd Bulbs the best bulbs, and why they are world-famous.... I do not hesitate to make a double guarantee on every Merry Maker Collection I sell. PLANT THEM AND WATCH THEM—the results will be conclusive.

A. E. KUNDERD Goshen, Indiana



#### **Order Blank for You**

Please Use This Order Blank When Ordering "Merry Maker" Collections.

A. E. KUNDERD GOSHEN, INDIANA.

DEAR SIR: Please send me......of your "Merry Maker" Collections of 150 Kunderd Gladiolus Bulbs with the understanding that if I am not satisfied at blooming time you will send me 2 collections FREE.

NAME .....

CITY ...... STATE.....

#### **Order Blank for Your Friends**

This offer is so outstanding that you will certainly want to share the joys with others. The extra order blank will make it convenient for them to order.

A. E. KUNDERD Goshen, Indiana.

DEAR SIR: Please send me.......Special Merry Maker
Collections in accordance with your special offer for which
I am inclosing remittance for \$.....

NAME .....

CITY ...... STATE.....